



AAPG IMPERIAL BARREL AWARD

2027 SPONSORSHIP PROSPECTUS

**Shape the Next Generation
of Energy Geoscientists**

IBA.AAPG.org

WHERE TOMORROW'S ENERGY LEADERS TAKE THE STAGE.

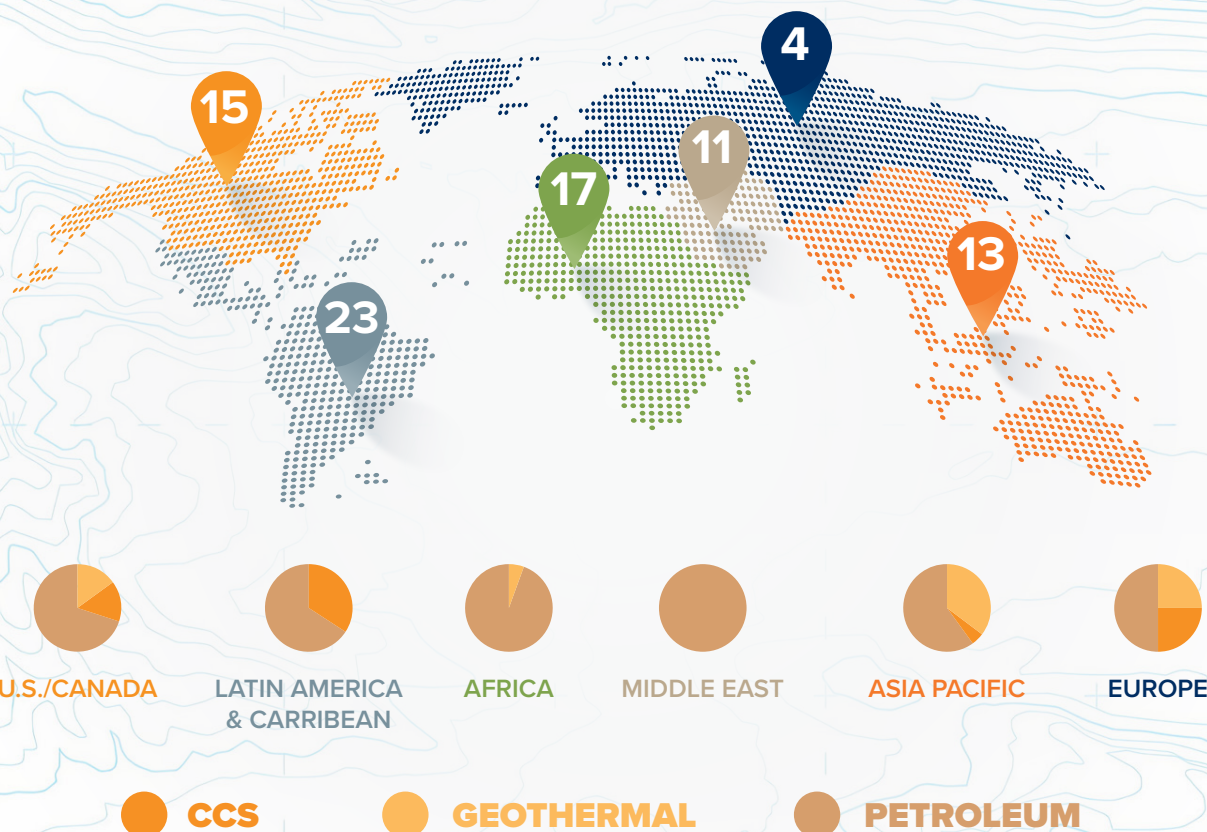
The **AAPG Imperial Barrel Award (IBA)** program inspires the next generation of energy professionals by connecting students with industry leaders through education, mentorship, and international competition to challenge them and put their technical knowledge into practice.

The program has grown from a vision to a truly global platform advancing geoscience and energy solutions over three topics: Petroleum, CCS, and Geothermal.

Over the course of 10 weeks, student teams analyze complex subsurface datasets, craft their prospect presentations, and present to their regions for a chance to compete on a global stage.



2026 INTERNATIONAL UNIVERSITY PARTICIPATION



IN-PERSON EXPERIENCES FUEL IBA GROWTH IN 2026

8,115 students involved
since 2007

+40% U.S. and Canada
Region

+10% Student
Participation

1,182 participating teams
since 2007

+40% Middle East
Region

+10% University
Participation

SPONSOR IBA TODAY

IBA sponsorship offers multiple ways to engage, from visible brand recognition and networking to recruiting access, technical engagement, and leadership opportunities.

Build Your Talent Pipeline

Connect with highly motivated students who could become your next interns, employees, and technical leaders.

Amplify Your Brand

Put your company in front of students, universities, and industry professionals through IBA's channels, networking events, and competitions.

Engage with Emerging Leaders

Build meaningful relationships with student teams through recruiting opportunities, networking, and direct participation in the IBA experience.

Showcase Your Data and Facilities

Share your company's knowledge, technology, datasets, and real-world challenges while helping students strengthen the technical skills they'll bring to the energy industry.

Shape the Future of Geoscience

Take a more active role through judging, speaking, and engagement opportunities, and help prepare the next generation of geoscientists.





SPONSORSHIP LEVELS AND BENEFITS

	GLOBAL FINAL HEADLINER \$300,000	DIAMOND \$100,000	PLATINUM \$75,000	GOLD \$50,000
Company logo with hyperlink on sponsor page of IBA website	✓	✓	✓	✓
Company logo recognition at IBA events	✓	✓	✓	✓
Invitation to IBA recruiting events	✓	✓	✓	✓
Social media recognition	✓	✓	✓	✓
Invitation to IBA networking receptions and Global Final awards ceremony	✓	✓	✓	✓
Access to selected Region Student Resumes	✓	✓	✓	✓
Invitation to IBA Region competitions	✓	✓	✓	✓
Invitation to IBA Global Final competition	✓	✓	✓	✓
Access to selected Region & Global finalist resumes	✓	✓	✓	✓
Company logo with hyperlink on home page of the IBA website	✓	✓	✓	✓
Opportunity to speak at IBA networking events	✓	✓	✓	✓
Awards ceremony speaking opportunity	✓	✓	✓	✓
Nominate a competition judge	✓	✓	✓	
Premier Global Final sponsorship recognition	✓	✓		

Benefits subject to applicable program terms and conditions. All amounts are in U.S. dollars.

SPONSORSHIP LEVELS AND BENEFITS

SILVER \$20,000	REGION LEADER \$10,000	VISIONARY \$5,000	CHAMPION \$3,000	SUPPORTING \$1,000	NETWORKING \$500
✓	✓	✓	✓	✓	✓
✓	✓	✓	✓	✓	✓
✓	✓	✓	✓		
✓	✓	✓	✓		
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SPONSOR DISCOUNT OPPORTUNITIES

15% Discount

3-Year Sponsor Commitment
by November 1, 2026

10% Discount

1-Year Sponsor Commitment
by October 1, 2026

5% Discount

1-Year Sponsor Commitment
by November 1, 2026

Discounts apply to Region Leader Sponsor level and above and when all required sponsorship payments are received by the applicable payment deadline.

DON'T JUST SPONSOR THE EXPERIENCE.

» **HELP BUILD IT.** «

IN-KIND CONTRIBUTIONS

Datasets, Software, and Facilities

Companies can support IBA through in-kind contributions by donating datasets, software and facilities, giving students access to tools and resources that mirror the technology and working environments they'll encounter in their careers that will help develop technical skills, workflows and confidence.

Datasets

Provide real-world subsurface data that challenges students to interpret, integrate, and communicate their findings. (Gold sponsor level equivalent donation the year the donation is received. Silver sponsor level equivalent in subsequent years while the dataset is in use.)

Software

Give teams access to industry technologies and workflows that elevate their technical experience. (Diamond sponsor level for multi-year donation. Gold sponsor level for a single year.)

Facilities

Support the program through facilities that help enable IBA activities and student engagement. (Gold sponsor level equivalent)

GLOBAL ENERGY LEADERS UNITE FOR IBA

Thank you to our 2026 sponsors.

The success of the Imperial Barrel Award is made possible by companies that believe in investing in students, advancing geoscience, and strengthening the future energy workforce.

Technology Sponsor



Platinum



Gold



Silver

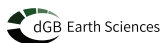


Region Sponsors



Visionary

Data/Software



Networking

GEOMARK

SECURE YOUR 2027 IBA SPONSORSHIPS NOW

» CONTACT «

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LEARN MORE
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