



A Joint Program of AAPG and the AAPG Foundation

AAPG Imperial Barrel Award Program

Dear Future Sponsor:

The AAPG Imperial Barrel Award Program (IBA) is a unique opportunity for teams of students from universities around the world to analyze real geologic, geophysical, land, economic and production data in a real world scenario. Teams participate in their AAPG Section and Region IBA competitions in February, March and April 2017 to earn the right to represent that Section or Region in the IBA finals competition at the AAPG Annual Convention in Houston, Texas, USA, 1-2 April 2017. We seek your financial support for the Section and Region IBA semi-final competitions and for the IBA finals competition.

We seek your support in three ways:

1. Make a financial contribution to help underwrite the cost of:
 - a. Transportation, transfers and housing expenses for competing teams.
 - b. IBA luncheons, receptions, awards and facilities.
 - c. Sponsorship funds to the universities of participating and winning teams.
2. Volunteer an experienced exploration employee to serve as an IBA judge or team mentor.
3. Donate a complete dataset for the IBA competitions.

Your company benefits include:

- Encouraging excellence in the industry's future workforce.
- Promoting your company as a potential employer to top-ranked geoscience students from around the world while evaluating potential new employees under a real-world industry presentation.
- Earning an invitation to this exclusive scouting opportunity.
- Sponsoring companies will be allowed various accesses to view the competition presentations and attend the luncheons and receptions with the students and advisors.
- Your company may provide recruiting information to the student staging room for students to view at their leisure at specific sponsorship levels.
- Donating a dataset gives your company Diamond-level sponsorship the year the data is donated, and Gold-level sponsorship every year the data is in use.
- When sponsoring more than US \$15,000 you will receive logo recognition in all media, including: website, AAPG Explorer, award events, official ACE program book and signage at global competition event. All sponsors and supporters will be recognized during the IBA final awards ceremony.
- The opportunity to offer a company representative to serve as a judge in the competition at specific levels of support. (Judge must have a minimum of three years experience vetting exploration projects.)

Note: Specific rewards vary by Section, Regions and IBA finals events. Sponsors should consult the posted rewards list for each of these events.

For more information please visit: <http://iba.aapg.org/sponsorship>

Thank you in advance for considering this exciting opportunity for students and your company.

Sincerely,

Rick Fritz
AAPG IBA Sponsorship Subcommittee



AAPG | Imperial Barrel Award 2017
A Joint Program of AAPG and the AAPG Foundation

Yes, our company wants to support the 2017 AAPG Imperial Barrel Award program Section and/or Region semi-finals competition February-April 2017, and/or the AAPG Imperial Barrel Award program finals competition 1-2 April 2017 in Houston, Texas, USA.

Company name: _____
(Please print your company name as you would like it to appear in acknowledgements.)

Address: _____

Company contact: _____

Location/department: _____

Telephone: _____

Email: _____

Pledge amount and allocation: (all amounts are in U.S. dollars)
Please note that IBA sponsorship does NOT count toward any AAPG convention donation total.

Diamond \$50,000+ Titanium \$25,000

Gold \$20,000 Silver \$15,000 Bronze \$10,000

Iron \$5,000 Patron \$1,000 Sponsor \$0-\$999

us\$ _____ **Global IBA Finals**

us\$ _____	Africa Region	us\$ _____	Eastern Section
us\$ _____	Asia Pacific Region	us\$ _____	Gulf Coast Section
us\$ _____	Canada Region	us\$ _____	Mid-Continent Section
us\$ _____	Europe Region	us\$ _____	Pacific Section
us\$ _____	Latin America & Carribean Region	us\$ _____	Rocky Mountain Section
us\$ _____	Middle East Region	us\$ _____	Southwest Section

Please email, fax or mail this completed form to:
Susie Nolen
AAPG Programs Team Leader
P.O. Box 979
Tulsa, OK, USA 74101-0979
US Phone: 001-918-560-2634
FAX: 001-918-560-2694
Email: snolen@aapg.org



AAPG Imperial Barrel Award Program

The following sponsorship benefits are available for the Imperial Barrel Award (IBA) program by an individual or company for the competition. The cumulative sponsorship includes financial support for any or all of the following: Region, Section or final competitions, and software, dataset or educational donations accepted by the program. Sections and Regions may offer additional recognition for local competition contributors.

Sponsor (\$0 to \$999) *Sponsors at this level will receive:*

- Verbal acknowledgement at one Region or Section IBA event selected by the sponsor.
- Acknowledgement on the IBA sponsorship Web page.

Patron (\$1,000 to \$4,999) *Sponsors at this level will receive:*

- Verbal acknowledgement at all Region and Section IBA events.
- Acknowledgement on the IBA sponsorship Web page..

Iron (\$5,000 to \$9,999) *Sponsors at this level will receive:*

- Patron level rewards, plus:
- Corporate logo on posters and/or programs at the Region and Section events if such media are available. Logo must be received by AAPG staff by Feb. 1, 2017.
- May nominate one judge for each Region and Section event. (Acceptance of nominee is at the discretion of Region or Section IBA coordinators.)

Bronze (\$10,000 to \$14,999) *Sponsors at this level will receive:*

- Iron level rewards, plus:
- Corporate logo and listing on the sponsor posters at the finals event.

Silver (\$15,000 to \$19,999) *Sponsors at this level will receive:*

- Bronze level rewards, plus:
- Corporate logo on the IBA Web page scrolling sponsors bar.

Gold (\$20,000 to \$24,999) *Sponsors at this level will receive:*

- Silver level rewards, plus:
- Link to the sponsor's corporate Web page from the IBA Web page.

Titanium (\$25,000 to \$49,999) *Sponsors at this level will receive:*

- Gold level, rewards plus:
- *May nominate one judge for the finals competition.*

Diamond (Above \$50,000) *Sponsors at this level will receive:*

- Titanium level rewards, plus:
- Invitation to give a two-minute speech to the students during the IBA final awards ceremony.
- *AAPG Corporate Advisory Board members only: Named sponsorship for the current year's top three awards at the finals event in the form of "AAPG Imperial Barrel Award sponsored in part by (sponsor's name)."*



2017 IBA In-Kind Sponsorship

Companies donating one of the following items earn the noted equivalent value in sponsorship to the IBA program. All donated items must be approved by the IBA chair to receive the stated benefit.

- Dataset Donations: Diamond level equivalent in the year of donation; Gold level equivalent as long as the data set is in use.
- Software Donations: Gold level equivalent.
- Educational Donations: Silver level equivalent.